

Press Release
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“didacta asia” and “EDUCA” reinforce the innovation and knowledge sharing platform to upgrade the quality of education

A new collaboration between didacta asia and EDUCA encourages teachers and educators to attend a seminar in didacta asia 2024 to gain more skills and develop their teaching profession.

13 December 2023, Bangkok, Thailand - Together, *EDUCA*, the Online Learning Community for Thai Teacher Professional Development, and *didacta asia*, the International Trade and Congress for the Complete Education Sector in Southeast Asia, will provide educators with cutting edge EdTech and professional development for teaching in the digital age. This will gradually raise the standard of education in Asia and support the growth of the teaching profession. The *didacta asia 2024* will be jam-packed with informative workshops and events where academic staff, educators, and instructors can exchange and learn from one another's best practices, while students and interested parties may reskill, upskill, and stay updated in the area of education.

Advance the skills, innovations, and teaching technologies

The collaboration is set to showcase and introduce fresh ideas and current high technologies in teaching and learning. Looking at the thematic topics in the congress, instructors and academics will have the opportunity to explore the EdTech and innovation from across the globe, presenting tools, and instructional demos using various approaches. These can be used in online and classroom learning environments. *EDUCA* will host a full-day principal forum at *didacta asia 2024* on 18 October 2024. This one day session entitled “Empowering Leadership, Nurturing future: The Evolving Role of the Modern Principal” will cultivate and engage with the attendees in school leadership, active learning, new approach design in curriculum, digital teaching competency enhancement, and more.

Being a key player to boost up the education sector

didacta asia and *EDUCA* implement each other's strength to build up the educational platform efficiently. This partnership offers educators and instructors to share experiences, be engaged in discussions with experts, and learn from each other, in order to create modern and highly effective learning experiences.

Mr. Mathias Kuepper, Managing Director and Vice President Asia-Pacific of Koelnmesse stated, "The cooperation between *didacta asia*

didacta asia
16-18 October 2024
www.didacta-asia.com

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and EDUCA will provide opportunities for teachers who wish to further develop and enhance their teaching skills and competencies. We believe that presenting innovative teaching materials and integrated educational technology will be an important step towards the better future of education in Thailand."

Mr. Chaijit Tehasuwanarat, Chief Financial Officer and Deputy CEO, Pico Thailand PCL stated, "EDUCA is delighted to join forces with didacta asia to create an supportive environment for education excellence and teaching professional development. We believe that this collaboration will foster creative learning processes and better learning experiences, which is considered as a significant core element to drive forward the education segment and lift up the classroom teaching quality. The teacher professional development and the quality of their teaching performance have a direct impact on the students' learning achievements. Thus, we hope this collaboration will encourage teachers to improve their capabilities and keep them up to date with the latest technology, and of course, prepare Thai learners and students to adapt to future changes."

Moving to the future of education

To power the future of education, didacta asia and EDUCA have teamed up to support education industry in Southeast Asia by accelerating the development of teachers' skills and knowledge, with the aim for them to deliver great immersive learning experiences full with new innovation and learning devices. The didacta asia and EDUCA commit to make a change to elevate the education standard in Thailand and the region.

The didacta asia will take place from 16-18 October 2024 at Bangkok International Trade and Exhibition Center (BITEC), Bangkok, Thailand. More information can be found via www.didacta-asia.com. EDUCA holds their own annual online learning session for teacher professional development from 1 October - 31 December 2024. Further details are at www.educathai.com.

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About Koelnmesse

Koelnmesse is one of the world's largest trade fair companies. Its more than 80 trade fairs and exhibitions have the broadest international scope in the industry, as 60 percent of the exhibitors and 40 percent of the visitors come from outside Germany. The Koelnmesse events include leading global trade fairs for 25 sectors, such as didacta, Imm Cologne, Anuga, IDS, INTERMOT, Interzum Cologne, gamescom, and the International Hardware Fair Cologne. Koelnmesse has organized didacta in Cologne for 9 editions since the year 2000. For more information, please visit www.koelnmesse.com.

About Messe Stuttgart

Messe Stuttgart is a trade fair and congress center located in Stuttgart, Germany. It is one of the largest and most modern event venues in Europe, hosting a wide range of international trade fairs, conventions, and exhibitions each year. The venue covers over 100,000 square meters and offers state-of-the-art facilities and services for exhibitors, visitors, and event organizers. Messe Stuttgart hosts events in a variety of industries, including automotive, manufacturing, tourism, and more.

About didacta asia

didacta asia is the dedicated meeting place for world-class education resources, and the gateway to the education market in Southeast Asia. From upgrading early learning and school education, to better match vocational skills with industry needs and introducing new digital applications for teaching and learning. Strongly supported by numerous government departments and associations, didacta asia provides both an exhibition and strong content programme focused on specific themes.

The Next Events:

Didacta - The Trade Fair for Education and Training
Cologne, Germany, 20.-24.02.2024

If you have published this document, please send us a link to the article.

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