

Koelnmesse and Messe Stuttgart strengthen the collaboration with MoU 3 partners for the upcoming didacta asia 2024

didacta
asia

The organizer of didacta asia 2024, Koelnmesse and Messe Stuttgart, has initiated a MoU signing session with 3 partners from both the associations and private company to promote and strengthen the education industry in Southeast Asia

didacta asia
16-18 October 2024
www.didacta-asia.com

Your Contact:
Chutimon
Somboonkitchai (Hillary)
Telephone
+662 640 8013 Ext. 31

Bangkok, 3 November 2023 – Koelnmesse and Messe Stuttgart, two leading international trade fair organizers, are pleased to announce their collaboration with three Memorandum of Understanding (MoU) partners for the highly anticipated didacta asia 2024, the international trade show and congress for the complete education sector. This MoU signing signals to bring together industry experts, educators, and stakeholders to exchange knowledge, upskill their strategic teaching capability, and explore innovative solutions in the field of education.

E-Mail
chutimon@koelnmesse-thailand.com

Koelnmesse Representative in Thailand
Expolink Global Network Ltd.
B.B. Building, 10th Floor #1007,
54 Sukhumvit 21 (Asoke Road),
Klong Toey Nua, Wattana,
Bangkok 10110
Thailand

The MoU partners include Thailand Association for Educational Communications and Technology (Thai AECT), Metaverse Association of Thailand, and 1-TO-ALL Company Limited, renowned organizations known for their expertise and contributions to the education segment. By joining forces, Koelnmesse and Messe Stuttgart, along with their MoU partners, aim to create a platform that fosters dialogue, showcases cutting-edge technologies, and promotes best practices in education at didacta asia 2024.

didacta asia 2024, scheduled to take place in from 16-18 October 2024 at Bangkok International Trade and Exhibition Center (BITEC), Bangkok, Thailand,

Organised by:



Partner:

didacta

is an comprehensive exhibition, where exhibitors from around the world will showcase their innovative products and services, alongside with the congress which the educators, policymakers, and industry professionals will be engaged in meaningful seminars, attend insightful workshops as well as demonstrations, and discover the latest pedagogical trends in Southeast Asia during 3-days activities.

Through this cooperation and partnership, Koelnmesse and Messe Stuttgart, together with strategic alliances, determine to leverage their extensive professional proficiency and networks to ensure the success of didacta asia 2024. By bringing together key players in the education sector, the exhibition will provide a unique opportunity for participants to connect, collaborate, and drive positive change in technology-supported teaching and learning processes.

“By combining our strengths and competences, we aim to create a truly impactful exhibition that addresses the evolving needs of the education industry. We look forward to welcoming participants from around the world to didacta asia 2024 first time in Southeast Asia”, said Ms. Pansa Supakajornwanich, General Manager at Expolink Global Network Ltd, the representative of Koelnmesse in Thailand.

“This collaboration will enable us to create a dynamic platform that facilitates knowledge sharing and learnable experience. We are excited to work with the these three significant stakeholders to build a larger and stronger education community at didacta asia 2024. Most importantly, this will help educators open their eyes wide to innovative devices and teaching equipments.”, stated Assoc. Prof. Dr. Surapon Boonlue, president of Thai AECT.

President of Thai Metaverse Association, Mr. Chawakarn Karmolrak added, “We are more than happy to collaborate with our esteemed MoU partners for didacta asia 2024. Metaverse is one of the tools bringing a creativity to the classroom. In the future, we may have other sophisticated platforms enhancing the teaching and learning quality. We really hope that didacta asia 2024 will serve as a catalyst for a better change and great development in education.”

Organised by:



Partner:



didacta asia
16-18 October 2024
www.didacta-asia.com

Your Contact:
**Chutimon (Hillary)
Somboonkitchai**
Telephone
+662 640 8013 Ext. 31

E-Mail
chutimon@koelnmesse-thailand.com

Koelnmesse Representative in
Thailand
Expolink Global Network Ltd.
B.B. Building, 10th Floor #1007,
54 Sukhumvit 21 (Asoke Road),
Klong Toey Nua, Wattana,
Bangkok 10110
Thailand

“As we are the top of communication and data service provider, we brought Zoom application into Thailand with a hope to facilitate the easier and better communications during the COVID in the education platform. Although we are now in post covid era, this means has already changed the style of learning. We hope didacta asia will inspire the attendees, educators, education staffs to apply the technology in their teaching plans and curriculum, while the developers and service/solution providers will come up with fresh and innovated tools to help access learning opportunities as well as increase the learners’engagement in the class.”, said Mr. Vasavas Nonsopa, CEO & Founder of 1-TO-ALL Co., Ltd.

Don’t miss the chance to be at the forefront of innovation, knowledge, and collaboration. For more information about didacta asia 2024 and to stay updated on the latest developments, please visit the official event website at www.didacta-asia.com.

- End -

Page
3/4

didacta
asia

didacta asia
16-18 October 2024
www.didacta-asia.com

Your Contact:
**Chutimon (Hillary)
Somboonkitchai**
Telephone
+662 640 8013 Ext. 31

E-Mail
chutimon@koelnmesse-thailand.com

Koelnmesse Representative in
Thailand
Expolink Global Network Ltd.
B.B. Building, 10th Floor #1007,
54 Sukhumvit 21 (Asoke Road),
Klong Toey Nua, Wattana,
Bangkok 10110
Thailand

Organised by:



Messe Stuttgart
Key to Markets



Partner:

didacta

About Koelnmesse

Koelnmesse is one of the world's largest trade fair companies. Its more than 80 trade fairs and exhibitions have the broadest international scope in the industry, as 60 percent of the exhibitors and 40 percent of the visitors come from outside Germany. The Koelnmesse events include leading global trade fairs for 25 sectors, such as didacta, Imm Cologne, Anuga, IDS, INTERMOT, Interzum Cologne, gamescom, and the International Hardware Fair Cologne. Koelnmesse has organized didacta in Cologne for 9 editions since the year 2000. For more information, please visit www.koelnmesse.com.

About Messe Stuttgart

Messe Stuttgart is a trade fair and congress center located in Stuttgart, Germany. It is one of the largest and most modern event venues in Europe, hosting a wide range of international trade fairs, conventions, and exhibitions each year. The venue covers over 100,000 square meters and offers state-of-the-art facilities and services for exhibitors, visitors, and event organizers. Messe Stuttgart hosts events in a variety of industries, including automotive, manufacturing, tourism, and more.

About didacta asia

didacta asia is the dedicated meeting place for world-class education resources, and the gateway to the education market in Southeast Asia. From upgrading early learning and school education, to better match vocational skills with industry needs and introducing new digital applications for teaching and learning. Strongly supported by numerous government departments and associations, didacta asia provides both an exhibition and strong content programme focused on specific themes.

The Next Events:

Didacta - The Trade Fair for Education and Training
Cologne, Germany, 20-24 February 2024

If you have published this document, please send us a link to the article.

Your Contact:

Ms. Chutimon Somboonkitchai (Hillary)

Koelnmesse Representative in Thailand
Expolink Global Network Ltd.
Tel: +662 640 8013 Ext. 31
chutimon@koelnmesse-thailand.com

Page

4/4

didacta
asia

didacta asia
16-18 October 2024
www.didacta-asia.com

Your Contact:

Chutimon (Hillary)

Somboonkitchai

Telephone

+662 640 8013 Ext. 31

E-Mail

chutimon@koelnmesse-thailand.com

Koelnmesse Representative in
Thailand
Expolink Global Network Ltd.
B.B. Building, 10th Floor #1007,
54 Sukhumvit 21 (Asoke Road),
Klong Toey Nua, Wattana,
Bangkok 10110
Thailand

Organised by:



Messe Stuttgart
Key to Markets



Partner:

didacta