

Launch of didacta asia rescheduled to 2024

Earlier this year, Koelnmesse, Messe Stuttgart, and the Didacta Association announced their intention to jointly launch didacta asia, Asia's first satellite event of didacta in Germany, the world's largest trade fair for the complete education sector. The event is conceptualised as the regional platform for education professionals and policymakers to exchange ideas, learn new educational technologies, and explore innovative teaching practices.

The new event in Thailand has garnered significant interest within the education industry, and received official endorsement and support from top government agencies in Thailand, including the Ministry of Education, the Teachers' Council of Thailand, the Thailand Convention and Exhibition Bureau, and many others.

While the inaugural event was originally slated for 24-26 October 2023, the organisers have now announced their decision to reschedule the launch event to October 2024 instead, at the same venue in Bangkok, Thailand. This adjustment provides sponsors and partners with an extended lead time for their participation. Additionally, it allows more countries seeking educational cooperation with Thailand and other ASEAN countries to be more adequately prepared and come on board. It also gives the necessary time buffer for the political level to embrace forthcoming new directives, and for subsequent policies to be developed and implemented.

The organisers will host a series of events connecting the educational sector in the lead-up to didacta asia 2024.

The inaugural didacta asia will now be held in October 2024, at the Bangkok International Trade & Exhibition Centre (BITEC), Thailand.
For more information, please visit www.didacta-asia.com.

didacta
asia

didacta asia
October 2024
www.didacta-asia.com

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Organised by:



Official Supporting Organisations:



Partner:

didacta

About Koelnmesse

Koelnmesse is one of the world's largest trade fair companies. Its more than 80 trade fairs and exhibitions have the broadest international scope in the industry, as 60 percent of the exhibitors and 40 percent of the visitors come from outside Germany. The Koelnmesse events include leading global trade fairs for 25 sectors, such as didacta, Imm Cologne, Anuga, IDS, INTERMOT, Interzum Cologne, gamescom, and the International Hardware Fair Cologne. Koelnmesse has organized didacta in Cologne for 9 editions since the year 2000. For more information, please visit www.koelnmesse.com.

About Messe Stuttgart

Messe Stuttgart is a trade fair and congress center located in Stuttgart, Germany. It is one of the largest and most modern event venues in Europe, hosting a wide range of international trade fairs, conventions, and exhibitions each year. The venue covers over 100,000 square meters and offers state-of-the-art facilities and services for exhibitors, visitors, and event organizers. Messe Stuttgart hosts events in a variety of industries, including automotive, manufacturing, tourism, and more.

About didacta asia

didacta asia is the dedicated meeting place for world-class education resources, and the gateway to the education market in Southeast Asia. From upgrading early learning and school education, to better match vocational skills with industry needs and introducing new digital applications for teaching and learning. Strongly supported by numerous government departments and associations, didacta asia provides both an exhibition and strong content programme focused on specific themes.

The Next Events:

Didacta - The Trade Fair for Education and Training
Cologne, Germany, 20.-24.02.2024

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